

"WIN YOUR REGISTRATON"

OFFICIAL CONTEST RULES

1. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

The "WIN YOUR REGISTRATION" contest (the "**Contest**") begins on May 16, 2016 at 9:01:01 am Eastern Time ("ET") and ends on June 10, 2016 at 11:59:59 am Eastern Time ("ET") (the "**Contest Period**"). The Contest is run by the Canadian Positive Psychology Association (the "**Sponsor**"). For the purposes of the Contest, the "**Contest Group**" is composed of the Sponsor, together with its respective affiliates and related companies, including without limitation their parent, sister and subsidiary companies, retailers, franchisees, advertising and promotion agencies, suppliers of material and services related to the Contest, and any other corporation, partnership, sole proprietorship or other legal entity directly involved in the Contest and their respective officers, directors, employees, agents, and other representatives.

2. ELIGIBILITY

The Contest is open to all legal residents of Canada (excluding Quebec) who are 18 years of age or older. Excluded from eligibility are officers, directors, employees, agents and representatives of the Contest Group (**and those with whom such persons are domiciled, whether related or not**) of the **Canadian Positive Psychology Association, its parent companies, affiliates, distributors and subsidiaries of The Canadian Positive Psychology Association, and each of their respective parent companies, affiliates, subsidiaries, advertising/promotion and judging agencies (collectively, the "Sponsor")**, any independent contest judging organization, each of their respective parent, affiliated and related companies, agencies, suppliers of the materials and services related to this Contest, and members of any immediate families (defined as parents, siblings, children and spouses, regardless of where they live) or households (whether or not related) of such officers, directors, employees, agents and representatives.

This Contest is governed by Canadian Law and the Laws of the Province of Ontario. This Contest is void where prohibited.

3. HOW TO ENTER

NO PURCHASE NECESSARY. Internet access required. Online entry through the Contest Website only; no other means of submission will be accepted.

To enter the Contest, register for the Exhilarate 2016 Conference on the conference website during the applicable Contest Period. The information captured on the registration form will be deemed (the "**Entry**"). All fields must be completed unless indicated as optional. Note: You must enter the Contest during the applicable Contest Period.

If you have registered for the Exhilarate 2016 Conference on the conference website prior to May 16th, 2016, you will be automatically entered into the and the registration form will be deemed (the "**Entry**"). If you do not want to be automatically entered into the Contest, please send an email with the Subject line "Please do not automatically enter me" to the following email address: admin@cpga.ca.

NO PURCHASE NECESSARY. To enter the Contest without making a purchase, write an original essay of between 100 and 150 words (the "**Essay**") about "What interests you about the field of Positive Psychology" and also include your name, mailing address and an email address.

The essay must adhere to the following conditions:

1. it must be original;
2. not violate any laws of any third party, including but not limited to copyright;
3. not have been published previously, used commercially, submitted to another competition or contest, or won any other award;

4. be in “good taste” and in keeping with the Sponsor’s brand image and must not be explicit, offensive, obscene, or profane, and must not be derogatory toward any ethnicity, race, gender, sexual orientation, religion, profession, or age group, or promote any activities that may be unsafe or dangerous, as determined by the Sponsor, in its sole and absolute discretion;
5. not contain any commercial content that promotes any product or service;
6. not defame, misrepresent or contain disparaging remarks about Sponsor or its products;
7. not be false, inaccurate or misleading;
8. not violate any law or regulation;
9. not be libelous, threatening or harassing;
10. not instigate others to commit illegal activities or violate human rights; and
11. not contain any viruses, worms, or other interfering computer programming.

Then send a self-addressed stamped envelope with your essay to the Canadian Positive Psychology Association, 25 Taunton Road, Toronto, Ontario, M4S 2P2 for processing. The Association will confirm receipt of your essay by email which will be considered your **Entry**. Follow the instructions above to submit your Entry during the applicable Contest Period.

Only one entry per individual will be accepted. Entry must be mailed by the participating individual (Entrant). If it is discovered that an individual attempted to enter more than once during the Contest Period, then all your Entries will be void. Use of any automated system to submit Entries is prohibited and will result in disqualification.

4. HOW TO WIN

On the Draw Date as set out above, on June 10th at 12:00:00 pm ET at 25 Taunton Road, Toronto, Ontario, a random draw will be conducted from among all eligible Entries received during the applicable Submission Period for the purpose of selecting one (1) Entry for the Grand Prize of a complimentary conference registration or re-imburement and one (1) Entry for the Secondary Prize of a White Oaks Bed & Breakfast gift certificate. Odds of being selected as eligible to win a prize will depend on the total number of eligible Entries received during the applicable Contest Period.

5. PRIZE CLAIM CONDITIONS

Selected Entrants will be notified by email on the applicable Draw Date at the email address provided by the Entrant at the time of registration. To help to ensure that you receive our notification, please check your inbox and your spam filters.

The Grand Prize winner will be notified by email and awarded the Prize by reimbursing the cost of the conference registration to his or her credit card held on file through the registration process. Where the winner is not registered for the conference, the winner will be contacted by email and one (1) complimentary conference registration will be processed by telephone. For the Second Prize, the winner will be contacted by email and can either collect their prize at the conference in Niagara-on-the-Lake or the prize will be mailed to the winner within four (4) to six (6) weeks after being declared a winner. Each selected Entrant will be required to correctly answer a skill-testing question without assistance of any kind (whether mechanical or otherwise). Each selected entrant will be required to claim their prize no later than June 13, 2016 at close of business in accordance with the instructions given by Sponsor, or prize may be forfeited at Sponsor’s sole discretion.

Before being declared a winner of any prize, selected Entrants shall be required to: (a) provide government-issued photo identification for the purposes of verifying their identity, and/or (b) sign a written declaration and release form, releasing the Sponsor, the independent contest judging organization, their respective parent, related and affiliated companies, advertising and promotional agencies, and all of their respective directors, officers, owners, partners, shareholders, employees, agents, representatives, successors and assigns from any liability in connection with this Contest or the use or misuse or possession of any prize, or the merchandise for which it is redeemed (the “**Release**”).

Return of any prize or winner notification as undeliverable or other inability to notify selected Entrant within one (1) calendar day of first attempt by Sponsor or Sponsor’s agent, failure to provide proof of

eligibility (if requested), release documents, or other required documentation in a timely manner, failure to correctly answer the skill-testing question, or other non-compliance with these Official Contest Rules may result in disqualification, forfeiture of the prize and, at Sponsor's sole discretion, selection of an alternate eligible Entrant for the forfeited prize, who will be subject to disqualification in the same manner.

6. PRIZES

There are a total of 2 prizes available to be won, one (1) Grand Prize and one (1) Second Prize.

At the end of the Contest, one (1) conference registration (the "**Grand Prize**") is available to be won in Canada and one (1) White Oaks Bed & Breakfast gift certificate (the "Second Prize") is available to be won in Canada. The approximate retail value of the Grand Prize is \$849.00 Canadian Dollars and the Second Prize is \$275.00 Canadian Dollars.

Limit: one (1) prize per person. Prizes will be awarded only to verified winners in Canada. Prize must be accepted as awarded and may not be substituted, transferred or redeemed for cash or otherwise. Sponsor reserves the right, at its sole discretion, to substitute a prize of greater or equivalent monetary value if a prize cannot be awarded as described for any reason. Sponsor will not replace any lost or stolen prizes. Any other taxes, costs or expenses associated with the prizes will be the responsibility of selected winners.

7. PERSONAL INFORMATION

Sponsor and its authorized agents shall limit the collection, use and disclosure of personal information to those individuals who have a need to know such information as necessary to administer, promote, advertise the Contest and contact the entrants. The contest is subject to the Freedom of Information and Protection of Privacy Act ("FIPPA") and the Personal Information Protection and Electronic Documents Act ("PIPEDA") as applicable, which governs the collection, use, and disclosure of personal information.

8. RIGHT TO VOID / TERMINATE / SUSPEND / MODIFY

Sponsor reserves the right to terminate, suspend or modify this Contest, in whole or in part, at any time and without notice or obligation if, in Sponsor's sole discretion, any factor interferes with its proper conduct as contemplated by these Official Contest Rules. Without limiting the generality of the foregoing, if the Contest, or any part thereof, is not capable of running as planned for any reason, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, programming errors, or technical failures, which, in the sole discretion of Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor may, in its sole discretion, void any suspect entries and: (a) terminate the Contest, or any portion thereof; (b) modify or suspend the Contest, or any portion thereof, to address the impairment and then resume the Contest, or relevant portion, in a manner that best conforms to the spirit of these Official Contest Rules; and/or (c) award the Prizes from among the eligible, non-suspect Entries received up to the time of the impairment in accordance with the winner selection criteria discussed above.

9. GENERAL CONDITIONS

Winning a prize is contingent on fulfilling all the requirements set forth herein. All Entries become the property of Sponsor and none will be returned or acknowledged. Mass entries, automated entries, entries submitted by third parties, and any entries or prize claims that are late, incomplete, fraudulent, illegible, unidentified or delayed will be void. All Entries and prize claims are subject to verification. Proof of entry submission does not constitute proof of receipt. Entrants agree to abide by these Official Contest Rules. Decisions of Sponsor and/or any independent contest judging organization will be final and binding on all matters pertaining to this Contest. Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited. Sponsor reserves the right to correct any typographical, printing, computer programming or operator errors. Sponsor's failure to enforce any term of these Official Contest Rules shall not constitute a waiver of that provision. The invalidity or unenforceability of any provision of these Official Contest Rules shall not affect the validity or enforceability of any other provision. If any provision of the Official Contest Rules is determined to be invalid or otherwise unenforceable, then the Official Contest Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. Should a winner make any false statement(s) in any document referenced above, the winner will be required to promptly return to Sponsor his/her prize, or the cash value thereof. Sponsor

reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process, the operation of the Contest and/or Contest Website, violates the Official Contest Rules, or acts with intent to annoy, abuse, threaten or harass any other person. WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SPONSOR RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of the person who submitted any Entry, the authorized account holder of the e-mail address submitted at registration will be deemed to be the Entrant. The "authorized account holder" is the natural person assigned an e-mail address by an access provider, service provider, or other person or organization responsible for assigning e-mail addresses for the account associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

10. LIMITATIONS OF LIABILITY AND RELEASES

BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT SPONSOR, ITS PARENT, RELATED AND AFFILIATED COMPANIES, AND EACH OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES AND AGENTS (COLLECTIVELY, THE "**RELEASEES**") HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM A PRIZE, INCLUDING THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF THE PRIZE, OR THE MERCHANDISE FOR WHICH IT IS REDEEMED. FURTHER BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT RELEASEES HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM: A) ENTRY OR PARTICIPATION IN THIS CONTEST, INCLUDING ACCESS TO AND USE OF THE CONTEST WEBSITE, OR B) ANY CLAIMS BASED ON PERSONALITY OR PRIVACY RIGHTS, DEFAMATION OR MERCHANDISE DELIVERY.

Some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, therefore such exclusions may not apply to you.

Without limiting the foregoing, the Releases, and any of Sponsor's other agencies, suppliers or contractors, shall not be responsible for: (a) any incomplete or inaccurate information that is caused by Contest Website users, or by any of the equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of submissions in the Contest; (b) lost, interrupted, or unavailable network, server, service provider, on-line systems, telephone networks or telephone lines, or any other connections; (c) the theft, destruction, loss or unauthorized access to, or alteration of, entries; (d) any problems with, or malfunctions or failures of, telephone networks or lines, computers or computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; (e) garbled transmissions or miscommunications; (f) failure of any e-mail to be received by or from the Contest judging organization or Sponsor for any reason, including but not limited to traffic congestion on the Internet or at any website or combination thereof or technical incompatibility; (g) damage to a user's computer equipment (software or hardware) occasioned by participation or downloading of materials related to this Contest; (h) printing, distribution, programming or production errors, and any other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise; or (i) technical, pictorial, typographical or editorial errors or omissions contained herein.